

# **WordPress Plug-in Guide**

# Manage the WordPress Plug-in

## Install the WordPress Plug-in

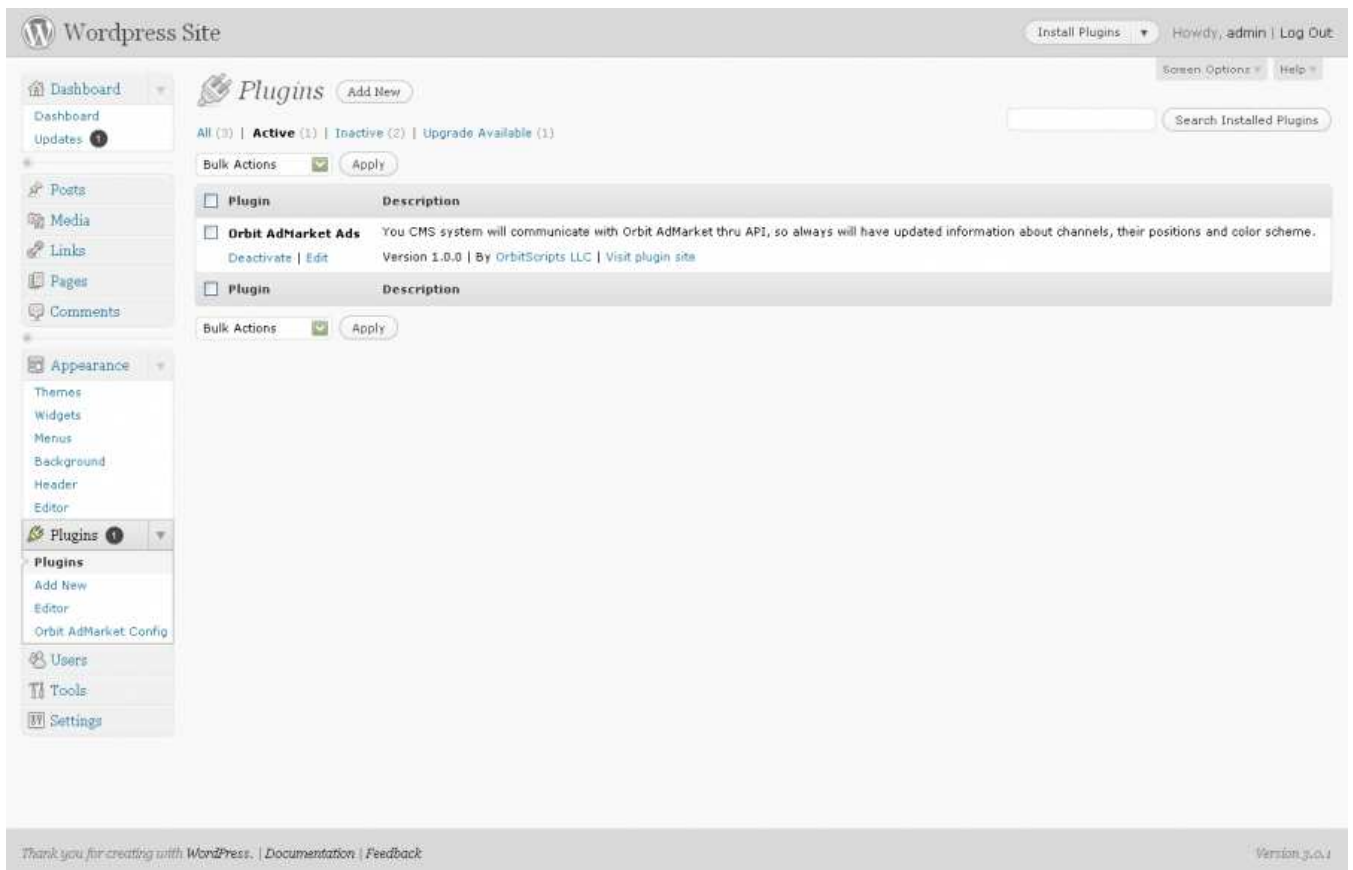
After you have uploaded the archive from Orbit AdServer, please follow these steps to complete the installation of your WordPress Plug-in:

1. Unpack the archive to the directory wp-content/plugins/ of your website.
2. To activate the plug-in, go to the administrative interface of your blog. Select "Plugins" from the left menu; then click the "Inactive" link at the top of your screen.

The screenshot shows the WordPress administration interface for a site titled "Wordpress Site". The user is logged in as "admin". The left sidebar contains a menu with "Plugins" selected, showing a count of 1. The main content area is titled "Plugins" and shows a list of installed plugins. At the top, there are filters for "All (3)", "Recently Active (1)", "Inactive (3)", and "Upgrade Available (1)". A search bar is also present. The list of plugins includes "Akismet" (Version 2.3.0) and "Hello Dolly" (Version 1.5.1). A yellow notification banner for Akismet indicates a new version (2.4.0) is available. The "Orbit AdMarket Ads" plugin is also listed. The footer of the page includes a thank you message and the version number "Version 3.0.1".

Plugin	Description
<input type="checkbox"/> Akismet	Akismet checks your comments against the Akismet web service to see if they look like spam or not. You need an API key to use it. You can review the spam it catches under "Comments." To show off your Akismet stats just put <code>&lt;?php akismet_counter(); ?&gt;</code> in your template. See also: WP Stats plugin. Version 2.3.0   By Automattic   Visit plugin site <a href="#">Activate</a>   <a href="#">Delete</a>
<b>There is a new version of Akismet available. <a href="#">View version 2.4.0 Details</a> or <a href="#">upgrade automatically</a>.</b>	
<input type="checkbox"/> Hello Dolly	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. Version 1.5.1   By Matt Mullenweg   Visit plugin site <a href="#">Activate</a>   <a href="#">Delete</a>
<input type="checkbox"/> Orbit AdMarket Ads	You CMS system will communicate with Orbit AdMarket thru API, so always will have updated information about channels, their positions and color scheme. Version 1.0.0   By OrbitScripts LLC   Visit plugin site <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>

3. In the list of available plug-ins find "<%SITE\_NAME%> Ads". Click the "Activate" link.

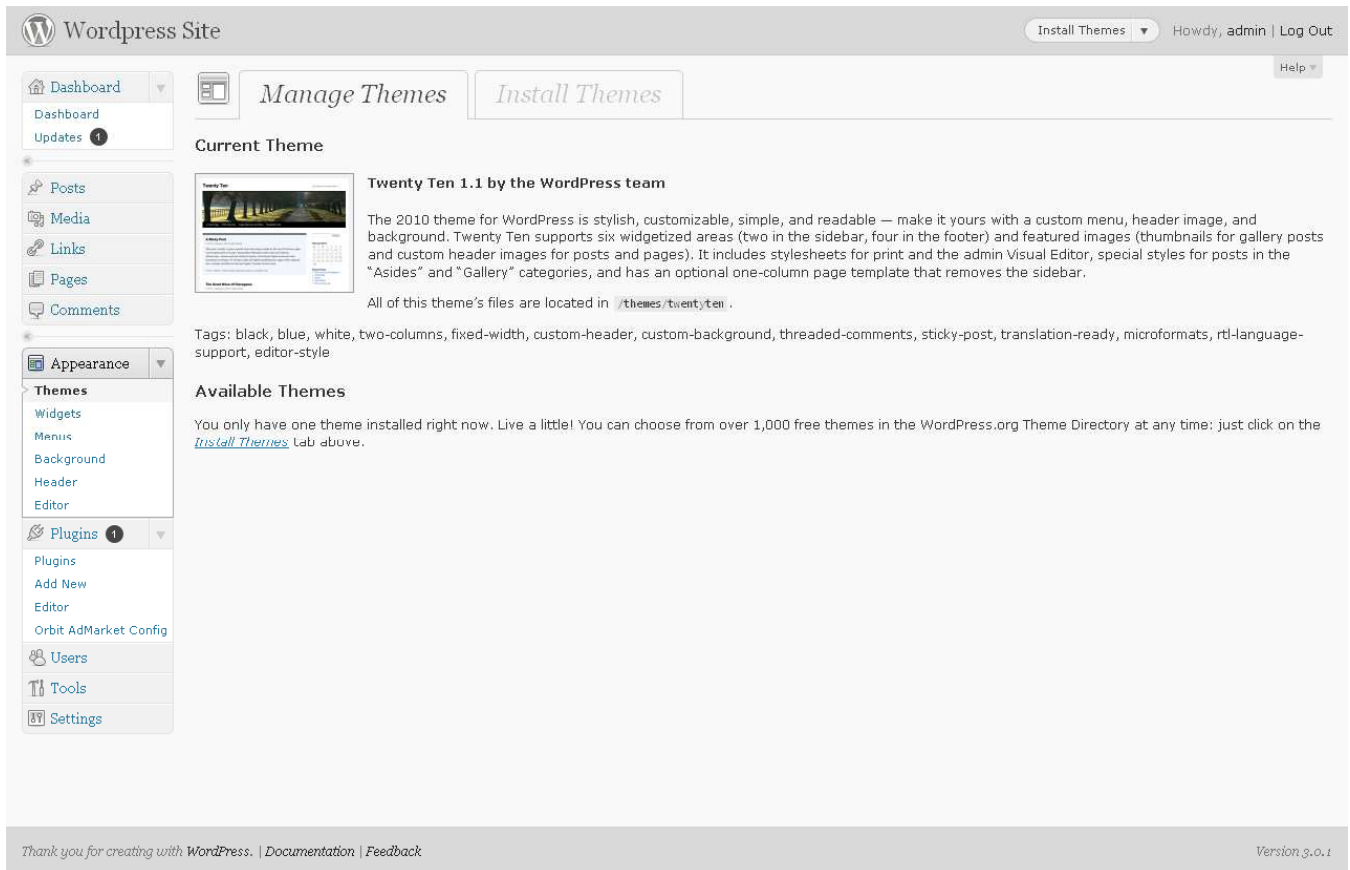


That's it! The WordPress Plug-in is successfully installed and activated.

# Add New Ad Channels into WordPress CMS

We've made it easy for you to start displaying ads on your WordPress based websites! Simply follow these steps:

1. Go to the "Appearance → Widgets" interface



2. From the list of widgets drag the widget: "<%SITE\_NAME%> Ads" into the Widget Area.

The screenshot shows the WordPress Widgets interface. On the left sidebar, the 'Appearance' menu is expanded, showing 'Widgets' as the active option. The 'Available Widgets' section contains a grid of widget options. The 'Orbit AdMarket Ads' widget is highlighted with a tooltip that reads 'Orbit AdMarket Ads'. The 'Primary Widget Area' on the right is currently empty, while the footer areas contain search, recent posts, and archives widgets.

**Available Widgets**

Drag widgets from here to a sidebar on the right to activate them. Drag widgets back here to deactivate them and delete their settings.

Widget Name	Description
<b>Archives</b>	A monthly archive of your site's posts
<b>Calendar</b>	A calendar of your site's posts
<b>Categories</b>	A list or dropdown of categories
<b>Custom Menu</b>	Use this widget to add one of your custom menus as a widget.
<b>Links</b>	Your blogroll
<b>Meta</b>	Log in/out, admin, feed and WordPress links
<b>Orbit AdMarket Ads</b>	Orbit AdMarket Ads
<b>Pages</b>	Your site's WordPress Pages
<b>Recent Comments</b>	The most recent comments
<b>Recent Posts</b>	The most recent posts on your site
<b>RSS</b>	Entries from any RSS or Atom feed
<b>Search</b>	A search form for your site
<b>Tag Cloud</b>	Your most used tags in cloud format
<b>Text</b>	Arbitrary text or HTML

**Inactive Widgets**

Drag widgets here to remove them from the sidebar but keep their settings.

**Primary Widget Area**

The primary widget area

- Search
- Recent Posts
- Recent Comments
- Archives
- Categories
- Meta

**Secondary Widget Area**

**First Footer Widget Area**

**Second Footer Widget Area**

**Third Footer Widget Area**

**Fourth Footer Widget Area**

- When the form opens, select an ad channel and a color palette for this channel. Click the "Save" button to keep your changes.

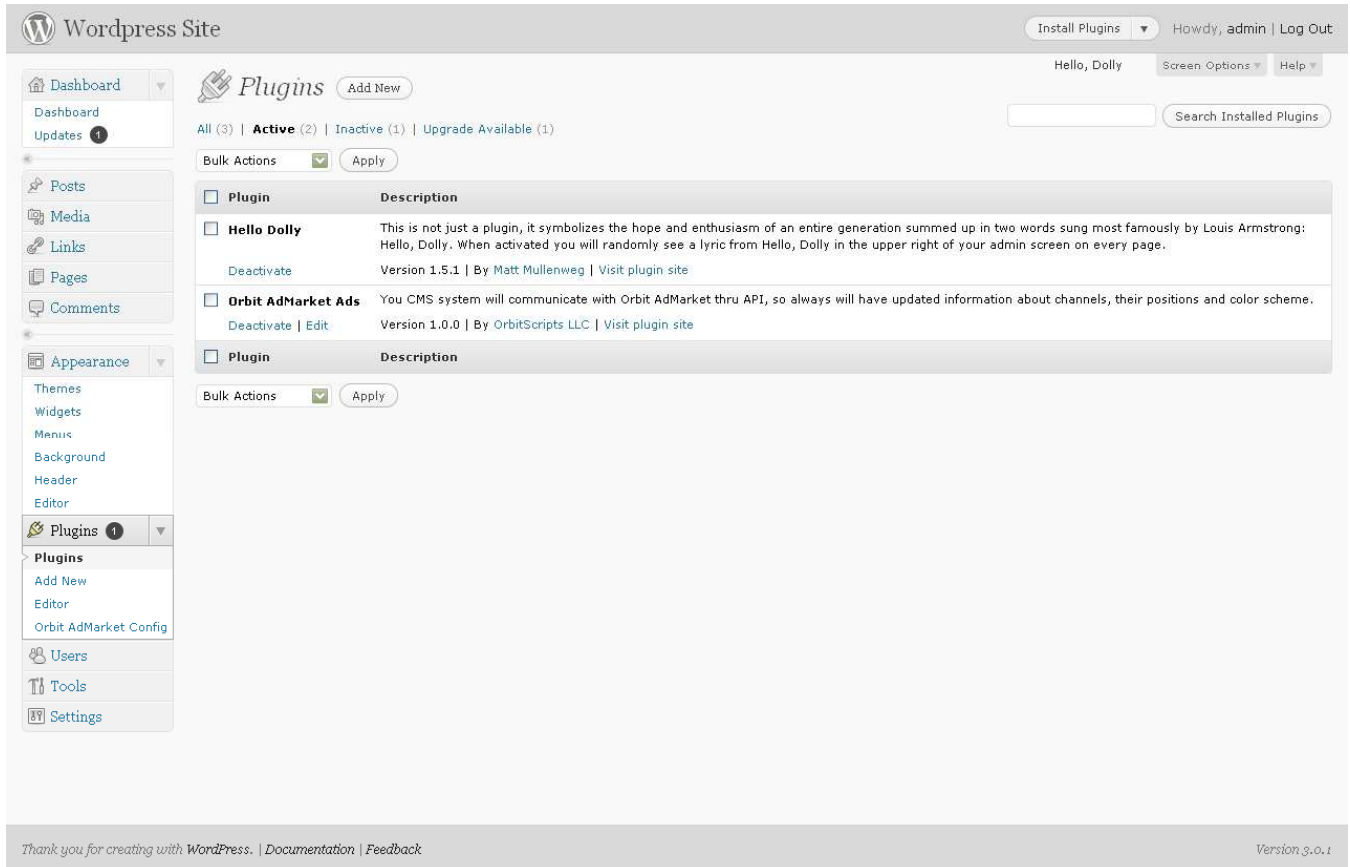
The screenshot displays the WordPress dashboard's 'Widgets' section. On the left, a sidebar menu includes 'Dashboard', 'Posts', 'Media', 'Links', 'Pages', 'Comments', 'Appearance' (with a sub-menu for 'Widgets'), 'Plugins', 'Users', 'Tools', and 'Settings'. The main content area is titled 'Widgets' and contains three sections: 'Available Widgets', 'Inactive Widgets', and 'Primary Widget Area'. The 'Available Widgets' section lists various widgets such as Archives, Calendar, Categories, Custom Menu, Links, Meta, Pages, Recent Comments, Recent Posts, RSS, Search, Tag Cloud, and Text. The 'Primary Widget Area' section shows the configuration for the 'Orbit AdMarket Ads' widget, including fields for 'Title', 'Channel' (set to '3.ru Channel'), and 'Palette' (set to 'Default scheme'). A 'Save' button is visible at the bottom right of the configuration form. The footer of the dashboard includes the text 'Thank you for creating with WordPress. | Documentation | Feedback' and 'Version 3.0.1'.

That's all it takes to create a widget in the color scheme of your choice for the ad channel you select. You can add an unlimited number of widgets for your blog, by repeating these simple steps.

## Changing Settings

On occasion it may be necessary to adjust the settings for the plug-in; for instance, when the address of an ad server changes, you change an API key etc. To avoid the inconvenience of re-installing the plug-in we've created a settings configuration interface:

1. Go to "Plug-ins → <%SITE\_NAME%> Config".



2. When the window opens, you can enter your new API key, add the address of an ad server or change a website id. Click "Save" to retain your changes and refresh the page.

WordPress Site

New Post | Howdy, admin | Log Out

Find her an empty lap, fellas

Help

### Orbit AdMarket Configuration

To access the API you need a key. You can get it on <http://orbitwork.orbitsoft.com/users/yants/admarket/>

**API Key**

You must set the base url of Orbit AdMarket

**API Host**

If you want to see chsnels only for 1 site, please, specify this parametr.

**Site id**

[Update options »](#)

**API connect status:**

Connection to Orbit AdMarket thru API established. You can create new widgets.)

[Update status »](#)

Thank you for creating with WordPress. | [Documentation](#) | [Feedback](#)

Version 3.0.1

If you should happen to set a parameter incorrectly, a notification message with a code and error description will appear. You won't be able to add new plug-ins until the error in the settings has been removed.

WordPress Site

New Post | Howdy, admin | Log Out

It's so nice to have you back where you belong

Help

### Orbit AdMarket Configuration

Orbit AdMarket cannot get access via API. You must [check setting](#) on config page.

To access the API you need a key. You can get it on <http://orbitwork.orbitsoft.com/users/yants/admarket/>

**API Key**

You must set the base url of Orbit AdMarket

**API Host**

If you want to see chsnels only for 1 site, please, specify this parametr.

**Site id**

[Update options »](#)

**API connect status:**

Unable to load API data. The following error was get:  
-1 - Empty response

[Update status »](#)

Thank you for creating with WordPress. | [Documentation](#) | [Feedback](#)

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